



Dear Supporter:

Montpelier Bean Days Event Planning Committee is excited to announce that we are gearing up for our **5th Annual Bean Days Balloon Fest for 2018!!!**

The last 5 years, we all set out with a plan and a mission—and it would not have been possible without the amazing support of our giving community and generous sponsors!

This year, we will be making some changes, which will showcase Montpelier's downtown, businesses and service organizations. **Along with our downtown flyover on Friday– we plan to add Hot Air Balloons in strategic places or parks in our downtown area to SHOW, GLOW or TETHER!** Our focus will be to generate people downtown, as well as continue our traditions of Bean Contests and Bucket Brigade!-

We will not be having anything at the Fairgrounds on **FRIDAY.**, so that we can **focus on downtown** by bringing in a **well known BAND from 8:30-11:00pm**. We are hoping this will keep people in the downtown area well into the evening!!

On **SATURDAY**, we will start with our Rotary Pancake Breakfast, Fireman's 5K Run, another **DOWNTOWN** Fly-over, as well as our spectacular annual parade. **Saturday afternoon at the Fairgrounds will be just like other years prior– children's activities, petting zoo, craft and food vendors—as well as LIVE Entertainment for adults and children—and HOT AIR BALLOONS in the evening for a flight, rides and GLOW!** **By popular demand, we will also be adding the LASER SHOW again this year!!!—that will include an opportunity to showcase your logo @ the \$1000 and \$2500 sponsorship levels!!**

We are excited to continue the festival for another year of Hot Air Balloons, downtown presence, entertainment and community pride with the goal of making Montpelier a destination for people here and across the area. This benefits everyone in the Williams County area, with anticipated increase of visibility and of sales for businesses, retail, gas and hotel stays; as well as creating a venue for our non-profit, churches and service organizations.

We would like to request your support to help make our **5th Annual Montpelier Bean Days Hot Air Balloon Fest** for our community a reality, by your sponsorship. We are planning for up to 7-10 Hot Air Balloons, with 3 scheduled flights and 1 Balloon Glow during **July 20 and July 21, 2018**. Not only would you be helping to fund the Hot Air balloons, but also the other special events for the downtown and the children of our community.

Enclosed you will find the Event Sponsorship tiers; please consider becoming a Presenting or Platinum Sponsor to have an exclusive advertisement of your logo or business on a banner of a Hot Air Balloon basket, **as well as LASER SHOW LOGOS.**

We need the support of the entire community for this event's success, with the hopes to continue this as an annual tradition of special memories, increased revenues and continued growth!

To enable us to budget accordingly, we would like to have confirmation of your sponsorship **by June 1st or sooner. (May 15th for LASER LOGO).**

Thank you in advance for your continued support,

The Montpelier Bean Days Planning Team

2018 Montpelier Bean Days

Bean Days Balloon Fest Sponsorship Levels

Platinum Sponsor



\$1,000 +

Gift of \$1000 or more

- *Be a part of a great event
- *Logo or Name on Banner attached to Balloon Basket
- *Logo or name on T-shirts
- *Sponsorship Acknowledgements
- *Logo @ LASER SHOW on Saturday
- *6 Free tickets to event
- *Featured on Website/Facebook

Gold Sponsor



\$500 +

Gift of \$500 or more

- *Be a part of a great event
- *Logo or name on T-shirts
- *Sponsorship Acknowledgements
- *4 Free tickets to event
- *Featured on Website/Facebook

Silver Sponsor



\$250 +

Gift of \$250 or more

- *Be a part of a great event
- *2 Free tickets to event
- *Mentioned on Website/Facebook

Bronze Sponsor



\$100 +

Gift of \$100 or more

- *Be a part of a great event
- *Mentioned on Website/Facebook

Presenting Sponsor: \$2500+

- *Logo on Banner attached to Balloon Basket- Noted as Presenting Sponsor
- *Logo on T-shirts
- *Presenting Sponsorship Acknowledgement on Banners at festival (tent/entrance/stage/children's area)
- *Special feature on Website/Facebook as Presenting Sponsor
- *Presenting Sponsorship Acknowledgements on all print and radio advertisement
- ***LOGO FEATURED @ LASER SHOW ON SATURDAY EVENING!!**
- *8 Free tickets to event



2018 Bean Days Balloon Fest Theme:
'Building a Brighter Future through Recreation'



YES!! We would like to support the **5th Annual Montpelier Bean Days Hot Air Balloon Fest!**

Please return this completed form to:

Tashia Thompson, Treasurer
114 S. Pleasant Street
Montpelier, OH 43543

*For all sponsorships, please have your logos to: Jeanette.hull@cktech.biz No **LATER THAN MAY 15TH!***

Presenting Sponsorship	\$2500+	_____
Platinum Sponsorship	\$1000+	_____
Gold Sponsorship	\$500+	_____
Silver Sponsorship	\$250+	_____
Bronze Sponsorship	\$100+	_____
Other Opportunities:		
Interested in Volunteer Opportunities _____		
Interested in Parade Entry _____		
Booth on Saturday @ Fairgrounds _____		
(A GREAT WAY TO SHOWCASE YOUR BUSINESS OR ORGANIZATION!! FREE FOR SPONSORS AND NON-PROFITS!!)		

 Company/Organization (as you would like it to appear on all materials) Contact Person

 Street Address/Mailing Address

 City, State, Zip Code

 Phone Number and email address

Please make checks payable to: Montpelier Bean Days, amount enclosed \$ _____

Please keep in mind that weather is a major factor in the success of a balloon event and, of course, no one can absolutely predict the weather. We establish a date, and multiple flights planned and minimum weather criteria needed to conduct balloon flights, but all flights are weather permitted.